

Email Stats > Press kit

Press kit — email infrastructure of the top 1M 2026

A daily, free-to-cite census of email infrastructure across the world's top 1 million websites, built from OpenINTEL DNS measurements. Everything below is cleared for reuse with attribution — the numbers refresh every day (latest: August 20, 2026).

KEY FACTS

- Free to cite with attribution to <https://check.live-direct-marketing.online/email-stats/>.
- Numbers refresh daily from OpenINTEL forward-DNS Tranco snapshots.
- Aggregates only — no raw OpenINTEL data is redistributed.
- Media contact: support@live-direct-marketing.online.

Fast facts (ready to quote)

Each sentence is self-contained and includes the snapshot date — quote as-is.

As of August 20, 2026, 674,470 of the world's top 1 million websites (Tranco list) publish MX records, 639,419 publish SPF, and 474,841 publish DMARC — per Live Direct Marketing's daily census.

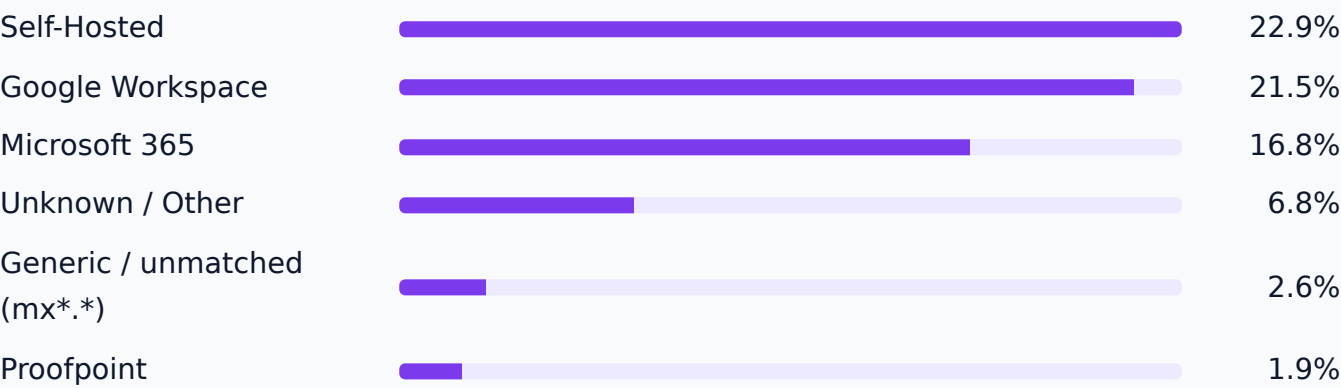
Only 47.33% of DMARC-publishing domains in the top 1M actually enforce their policy (p=quarantine or p=reject); the other 51% sit at p=none, which monitors but blocks nothing.

Google Workspace and Microsoft 365 together are the mailbox provider for 38.3% of top-1M domains with MX — yet self-hosting remains the single largest category.

Amazon SES is the most-used bulk-sending ESP in the top 1M (6.09% of SPF domains), ahead of SendGrid and Mailgun.

Over the last 30 days, Google Workspace lost the most mailbox share (-0.20 pp) while Namecheap Forwarding gained the most (+0.26 pp) — as of August 20, 2026.

Mailbox providers — share of top-1M MX domains



Bulk-sending ESPs — share of SPF domains

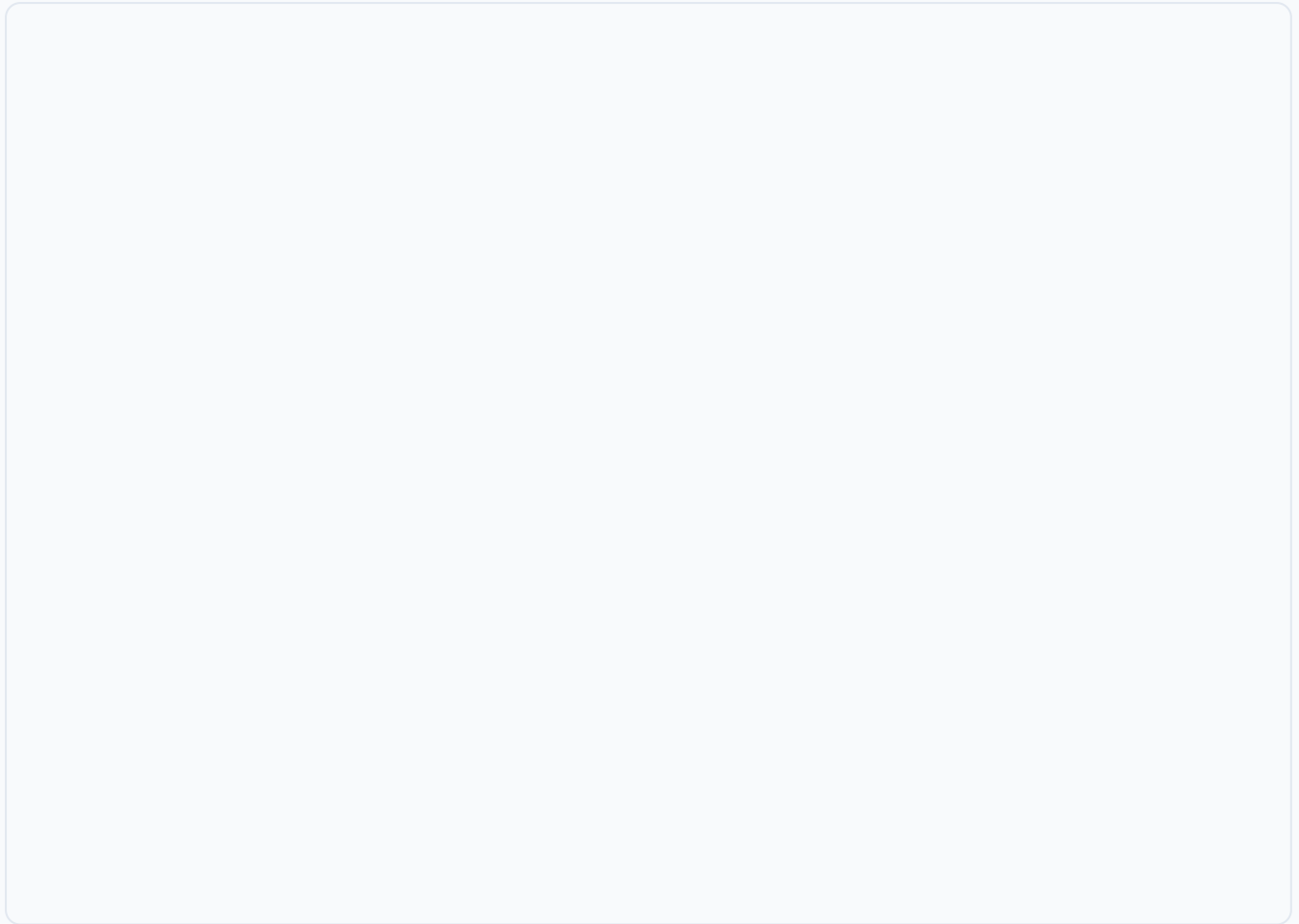


DMARC policy split

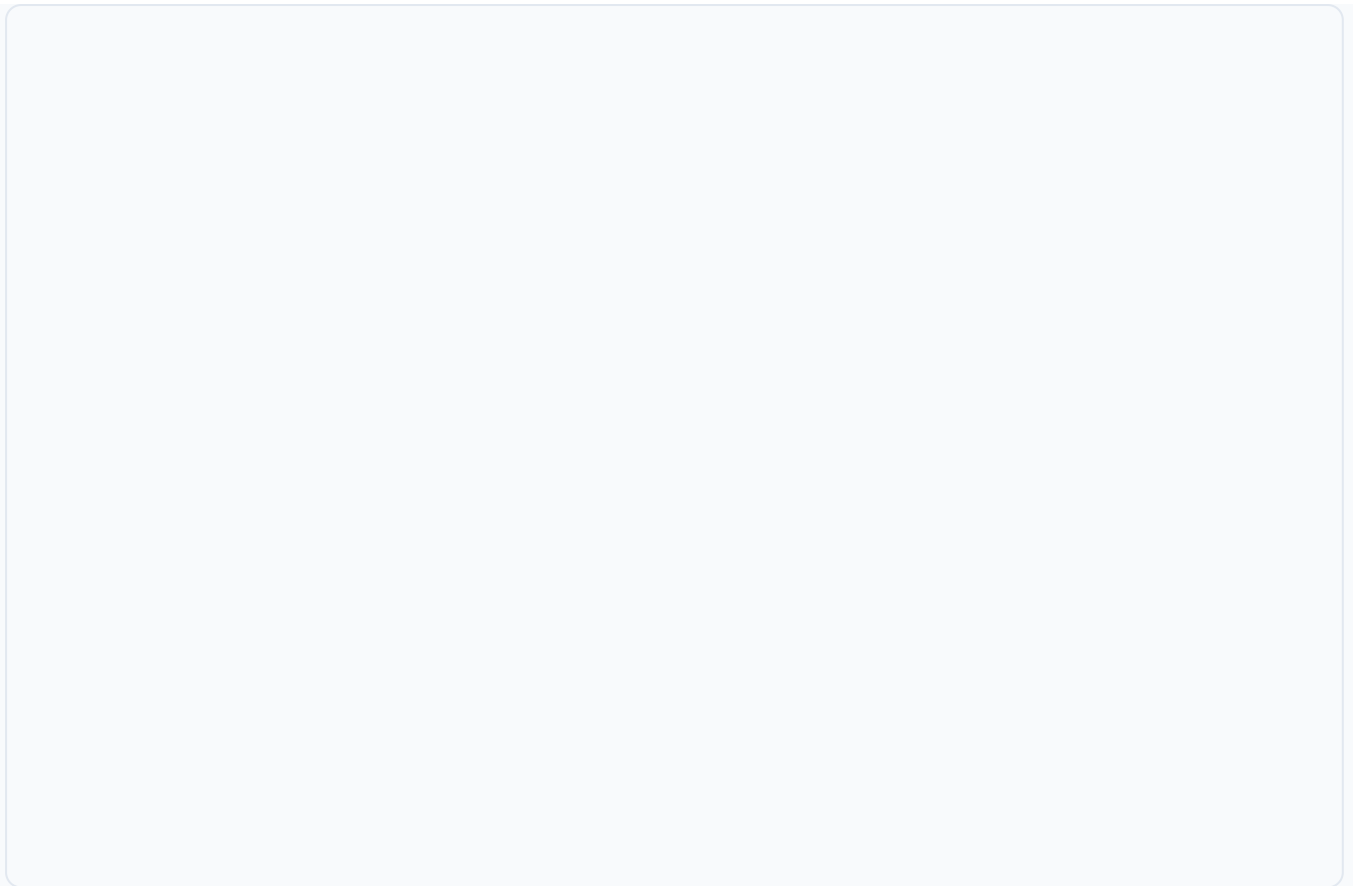


Charts — free to embed or download

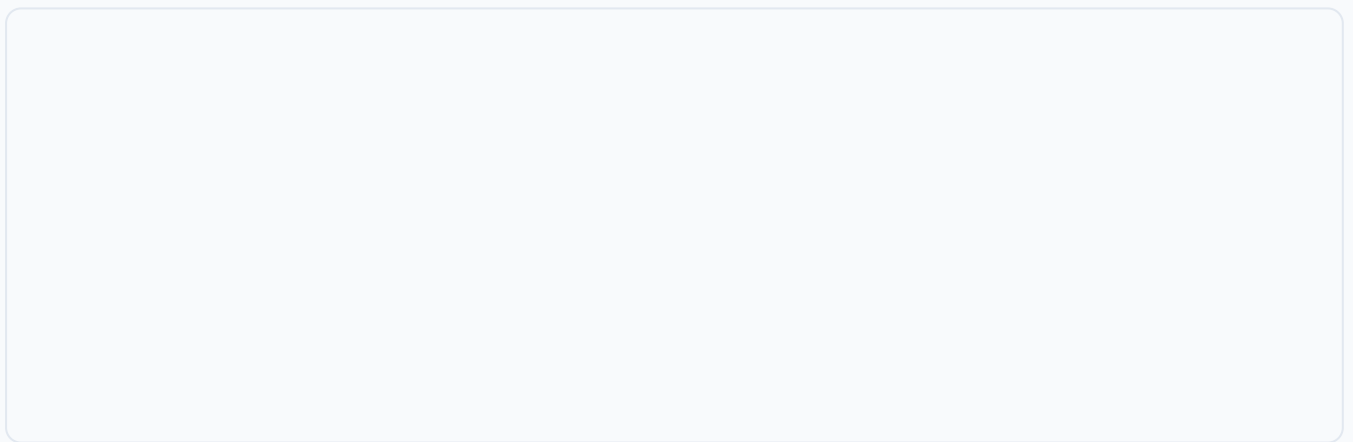
PNG (attach to email) and WebP (embed on web). Attribution + date are baked into each image. Please keep the source link when reusing.



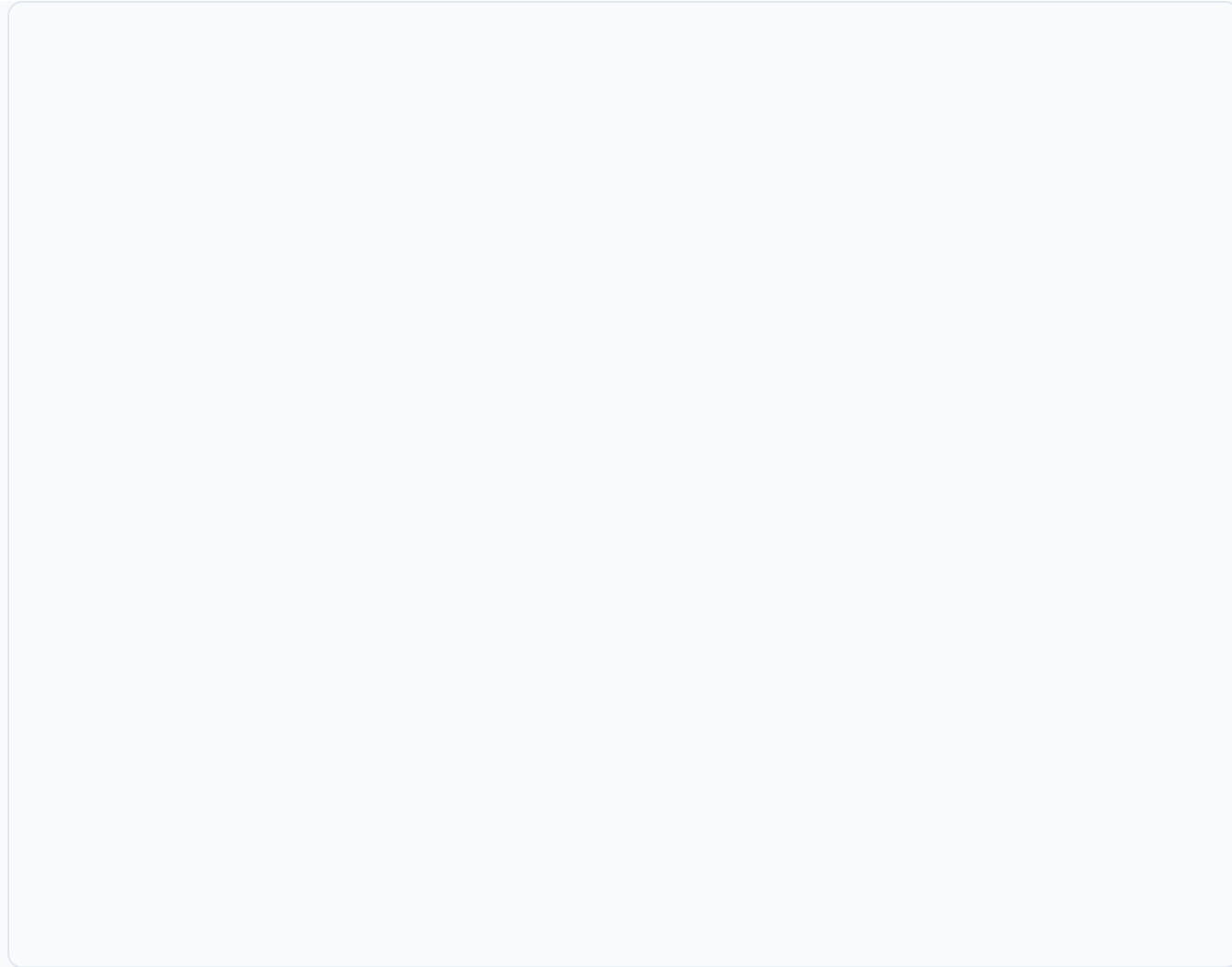
Mailbox-provider share across the Tranco top-1M, by domains publishing MX records (updated daily).



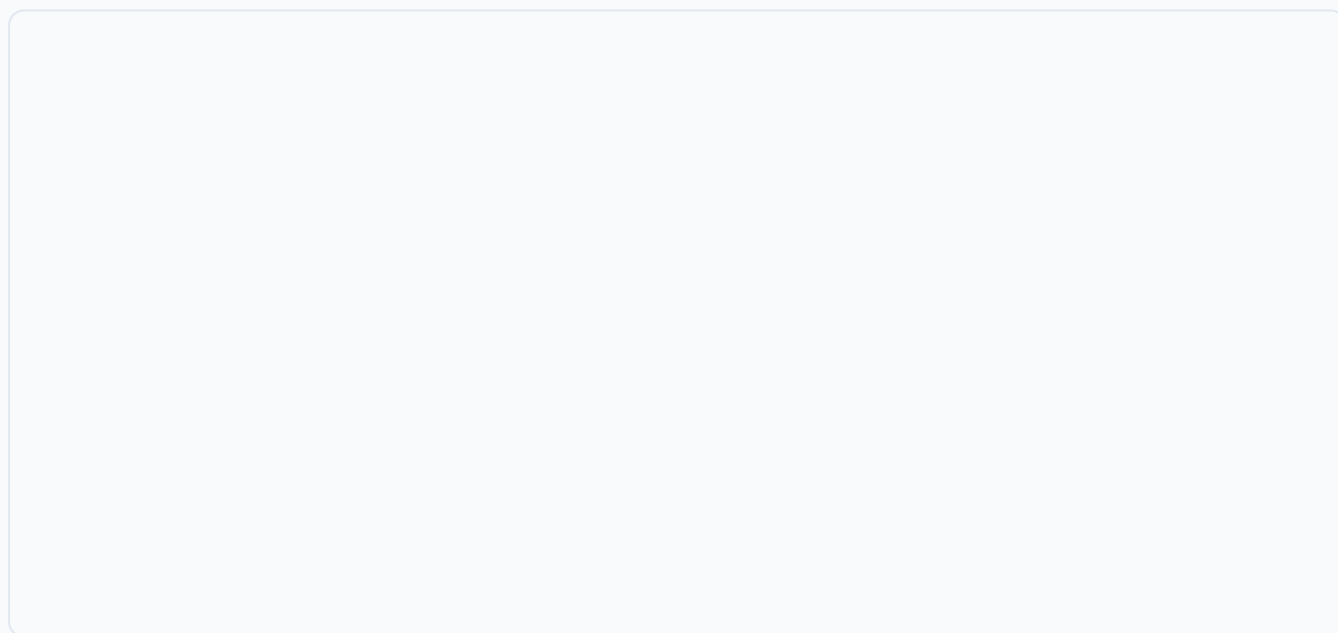
Top bulk-sending ESPs by share of SPF-publishing domains (updated daily).



DMARC policy split — publication versus enforcement across the Tranco top-1M (updated daily).



Biggest 30-day movers in email-provider share across the Tranco top-1M (updated daily).



Email-authentication funnel: MX → SPF → DMARC → enforcement across the Tranco top-1M (updated daily).

Story angles

The DMARC enforcement gap

Most domains that 'have DMARC' don't actually enforce it. A ready-made hook for security and email-fraud coverage.

The Google/Microsoft duopoly — and the long tail it hides

Two vendors dominate business email, but a huge share of the internet still runs on self-hosted and regional infrastructure.

Who really sends the internet's email

The rise of developer-first ESPs (Amazon SES, SendGrid) versus classic marketing suites — measured, not guessed.

Monthly movers

Which providers are quietly gaining or losing the internet, updated daily.

How to cite

Please link to <https://check.live-direct-marketing.online/email-stats/> and keep the snapshot date (shares move daily). Suggested citation:

“Email infrastructure of the Tranco top-1M,” Live Direct Marketing, 2026-08-20. <https://check.live-direct-marketing.online/email-stats/>

Data & downloads

Machine-readable: [latest.json](#) (KPIs + top-20 with deltas) · [history.json](#) (daily series since 2016) · [ai-summary.md](#) (prose facts) · [llms.txt](#). Full report: [email-stats home](#) · guides: [the blog](#).

Are your emails landing in spam?

Run a free inbox-placement test across Gmail, Outlook, Yahoo and more — see exactly where your mail lands and why.

Test inbox placement →

Source: [Email infrastructure of the Tranco top-1M](#) — a daily census by Live Direct Marketing, derived from OpenINTEL forward-DNS Tranco snapshots. Snapshot: 2026-08-20. Figures are recomputed every day; cite with a link and keep the date. Contact: support@live-direct-marketing.online.

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